

THE EVOLUTION OF NUTRITION IN 2020

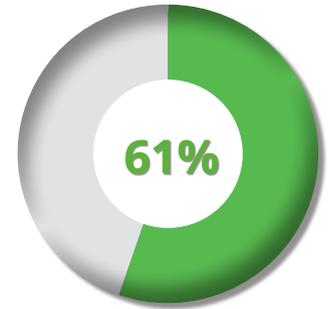


Consumer Experts, Insight Driven

The following are based on our FMCG Gurus: Evolution of Nutrition Global 2020 report

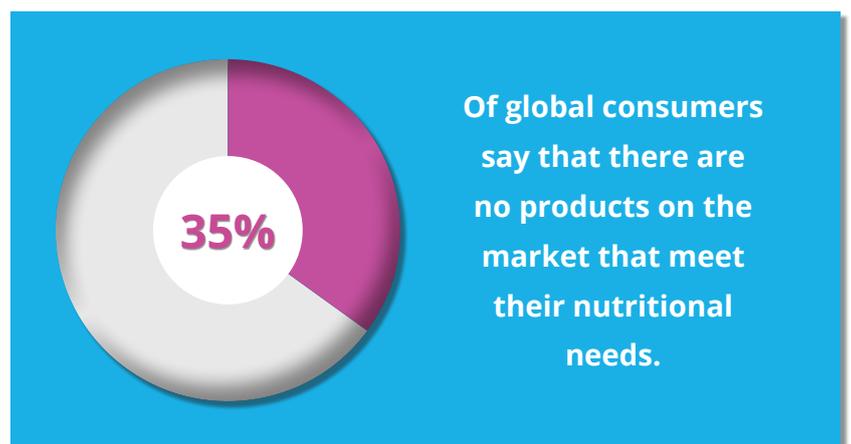
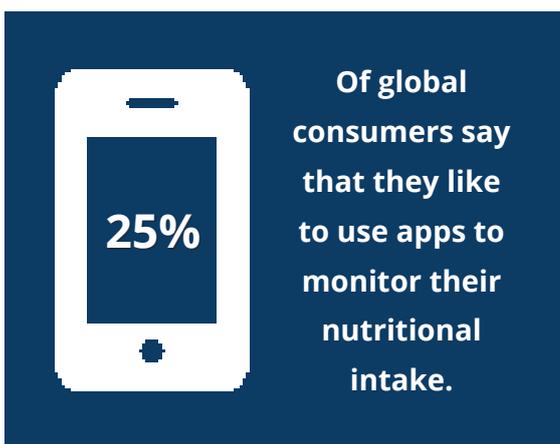
Holistic Health

Proportion of global consumers who say that they recognize the link between specific health issues and their overall health.



Of global consumers who say that they are interested in food and drink products that address the following, even when not suffering from health problems.

Nutrition for Me



Four in Ten global consumer who have changed their diets in the last two years have looked to increase their protein intake.

